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Graphic designer since 1980. I have specialised in corporate reporting since 1985 and am interested in other areas of design.

My main experience has been in design for print including annual reports, corporate identity and employee communications. Have also worked on interactive projects related to the above.

In addition, I have worked in print production and client liaison on several projects both in the UK and internationally, project management, directing corporate videos, writing and designing several corporate identity guidelines, commissioning photography and illustration and art directing photography in the UK and around the world.

October 2008  
to present freelance  
Neil Littman design

**Clients including**

Communicate Magazine  
Citysavvy  
Wardour publishing  
Xstrata  
Chris Moyse

1990 to 2008  
Pauffley

**Clients including**

AEGON (Netherlands)  
Barclays  
BP  
BT  
BBA  
Charterhouse Bank  
Cinven  
Credit Suisse  
CS Holdings  
Fuji TV (Japan)  
Glaxo  
Hanson  
Investor Relations Society  
London Business School  
Lovell White Durrant  
Merlin  
Mercury Warburg Asset Management  
Natwest Banking  
Price Waterhouse  
Proctor & Gamble  
J Sainsbury  
Severstal Steel (Russia)  
Tarmac  
Tate & Lyle  
Taylor Woodrow

**Some high points**

Setting and evaluating project with Surrey Institute of Design 3rd year students.

Mentoring student internment programme.

Judging Association of Illustrators awards.

Hosting a number of (internal) seminars on annual report development in the USA.

Entry in European Illustration Annual for Charterhouse Development Capital by Peter Till.

1989-90  
Scope Communication

In 1989 I managed the London office for a Sheffield based design and marketing group working in partnership with a London PR company. The recession forced the closure of the office after only 9 months. Working mainly on print design.

**Clients including**

Pretty Polly  
TSB Bank

1985-89  
Valin Pollen

Senior designer working on annual reports, corporate identity and investor relations material including print and exhibition displays.

**Clients including**

Alliance and Leicester Building Society  
APV  
Granada Group  
Laura Ashley  
Low and Bonar  
MISR Egyptian bank  
McKechnie  
Standard Chartered Bank  
The Prudential Corporation  
Robert Fleming Investment Banking

**Some high points**

Winning pitch for Standard Chartered Bank launch brochure which was presented to the Queen at the opening ceremony of their new offices.

Designing and implementing the new identity for APV (formerly APV and Baker Perkins) which was the first project I worked on that was applied worldwide. This included working with Dick Negus one of the great corporate identity consultants.

1983-85  
McColl

Designer and Associate working in a multi-disciplinary practice where I was involved in a wide range of projects including retail design for the Burton Group, literature and promotion for marketing the property industry and designing themed leisure centres. This was also my first introduction to Corporate Reporting and I designed an Annual Report for the London Docklands Development Corporation and a corporate identity for Whittingdale financial services group. Also involved in a pitch for the proposed Channel Tunnel.

**Some high points**

Guest speaker at the Royal College of Art computer graphics seminar  
Designed one of the first UK Annual Reports to use computer graphics

Prior to 1983, I worked at several design agencies as a Technical illustrator, Artworker and Designer.

1981-83  
3D Communication

Technical literature and exhibitions

1976-81  
Communication Design  
Partnership

Technical literature and information graphics

**Commissions**

Council for National Parks; Annual Report 1998 and 1999  
Cystic Fibrosis Association; 25 years anniversary logo & programme  
CD sleeves for singles and albums for various artists  
Direct mail for 1st directory, web based company directory services group  
Phillippa Bowes; Identity and literature for designer who works with antique fabrics.  
Link (New Zealand charity)  
Rhode Design; Identity for contemporary furniture designer  
Chris Moyse, Photographer; Promotional materials  
Sascha Nowotka, Photographer; Promotional materials  
Geraldine Brennan; Website for journalist and writer. [www.geraldinebrennan.com](http://www.geraldinebrennan.com)

**Education**

College for the Distributive Trades, HND Diploma in Design  
Grocers' Company Grammar School

**Technical ability**

Quark Xpress, Photoshop, Illustrator and InDesign.

**References available from**

Louise Craig BP plc  
Lisa Cromer, Design Director, Wardour  
Gijsbert Siertsema, Heineken NV Netherlands  
Leslie Jessup, Creative Director, Essential Publishing  
Andrew Thomas, Communicate Magazine

**Other interests**

Playing in a Blues band  
Watercolour painting